

GAMA

GLOBAL

EDITION
KICKOFF

FEBRUARY 2021



E-JOURNAL

LEADING THROUGH COVID-19

INTRODUCING YOUR 2021 **Member Benefits**

1. GAMA Global E-Journal
2. Book-of-the-Month Club
3. Leadership Legends
Webinar Series
4. Take-5: Best Practice Review
5. TED Talk: Leadership Spotlight

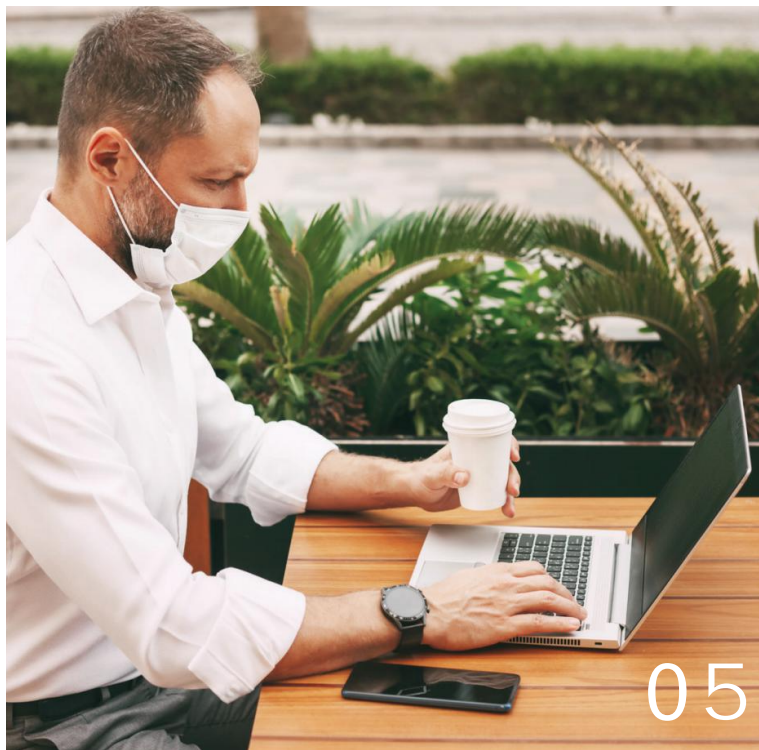
BUILDING FINANCIAL SERVICES LEADERS GLOBALLY

GAMA Global!

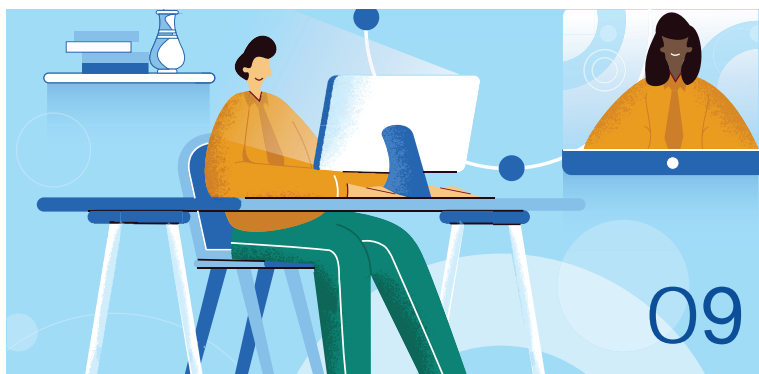
2021
GAMA, 2020
2020
GAMA Global virtual LAMP
12%
GAMA Global
E-Journal,
GAMA
2021!
Frank Scales,
GAMA Global —
!»



GAMA Global President



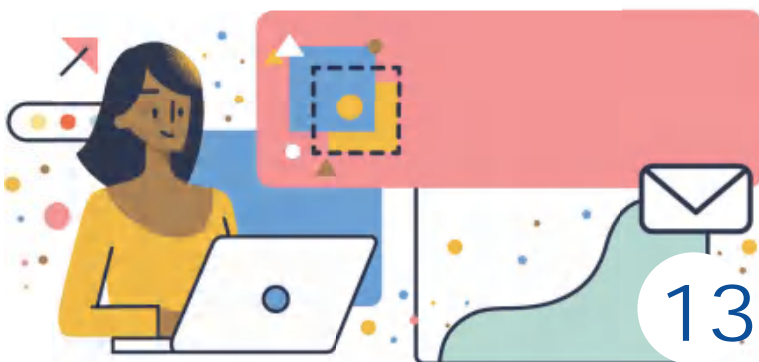
05



09



11



13

Featured

05

μ

μ

09

μ

μ

;

μ

11

μ

μ

μ

μ

μ

μ

μ

μ

,

13

μ

μ
Ramona Neely, μ
μ ,

GAMA Global
COVID-19.

&

- . 5
- . 6
- . 10
- . 11
- . 15
- . 16
- . 19
- . 20
- . 22

μ

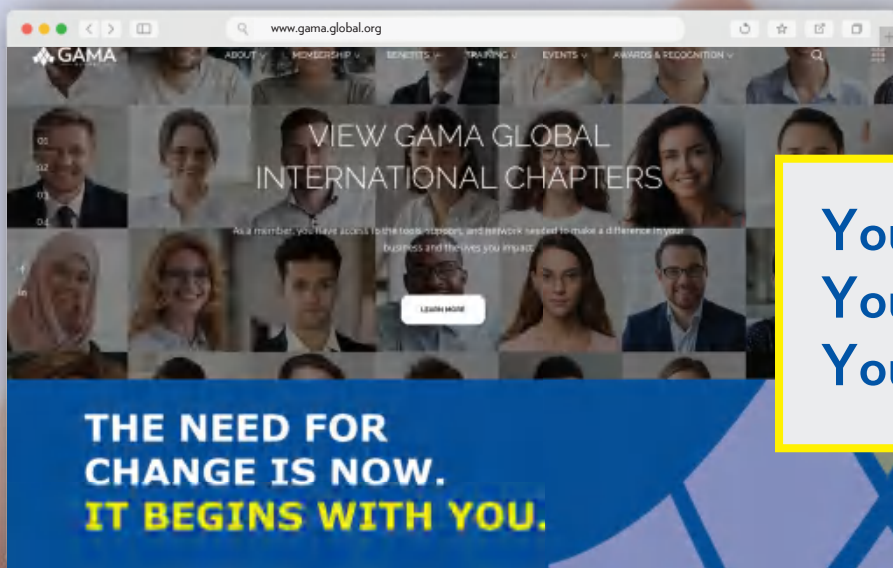
μ

μ

μ

A NEW PLATFORM FOR OUR MEMBERS

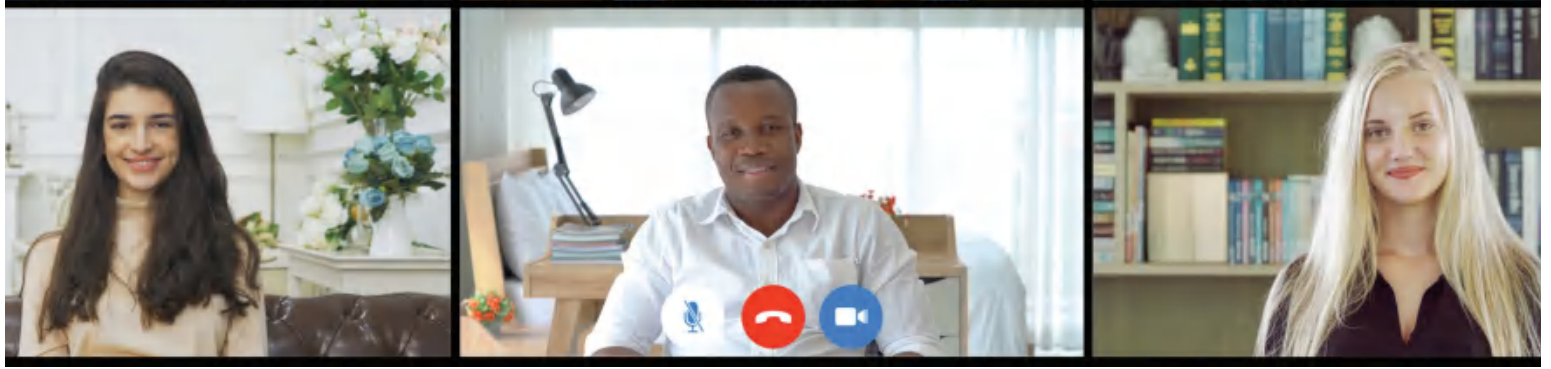
GAMAGlobal.org will be the central hub of your member experience. Visitors have access to the resource library, training, events, and so much more.



**Your Content.
Your Benefits.
Your Business.**

Grow your business with members-only articles, videos, newsletters, and much more designed exclusively for the GAMA Global community. Login today and access resources for financial security leaders just like you.

Visit www.gamaglobal.org today!



Finseca

Wilson

HPN

Davenport Starbucks,

Hubert

Wilson

Hubert

Hubert

Mick White "100 Year Manifesto".

White,

Hubert,

Gaffney,

Wilson,

Wilson,

Wilson,

- 1 Davis M., Green J. "Three Hours Longer, the Pandemic Workday Has Obliterated Work-Life Balance." Bloomberg. April 23, 2020. <https://www.bloomberg.com/news/articles/2020-04-23/working-from-home-in-covid-era-means-three-more-hours-on-the-job>.
- 2 Iqbal M. "Zoom Revenue and Usage Statistics (2020):" Business of Apps. Updated October 30, 2020. <https://www.businessofapps.com/data/zoom-statistics/>
- 3 Curry D. "Microsoft Teams Revenue and Usage Statistics (2020):" Business of Apps. Updated December 8, 2020. <https://www.businessofapps.com/data/microsoft-teams-statistics/>
- 4 Sklar J. "Zoom fatigue is taxing the brain. Here's why that happens." National Geographic. April 24, 2020. <https://www.nationalgeographic.com/science/2020/04/coronavirus-zoom-fatigue-is-taxing-the-brain-here-is-why-that-happens/>
- 5 Wolf CR. "Virtual platforms are helpful tools but can add to our stress." Psychology Today. May 14, 2020. <https://www.psychologytoday.com/us/blog/the-desk-the-mental-health-lawyer/202005/virtual-platforms-are-helpful-tools-can-add-our-stress>.
- 6 A Study of Leadership Competencies. GAMA Foundation (Washington, DC, 1997).

TIME TO LEVEL UP

Your GAMA Global member benefits just got even better.



GAMA Global E-Journal

Read leadership tips and tricks to take your business to the next level.



Book-of-the-Month Club

Use summaries and discussion topics to lead a stimulating conversation.



TED Talk Leadership Spotlight

Watch select Ted Talks with an emphasis on innovation and creativity.



Leadership Legends Webinar Series

Hear from industry icons reinventing the financial security profession.



Take-5 Best Practice Review

Explore how other leaders are addressing challenges and opportunities.



Visit www.gamaglobal.org
and access the latest resources.



DIGITAL MEETINGS

μ

μ

μμ

- chat

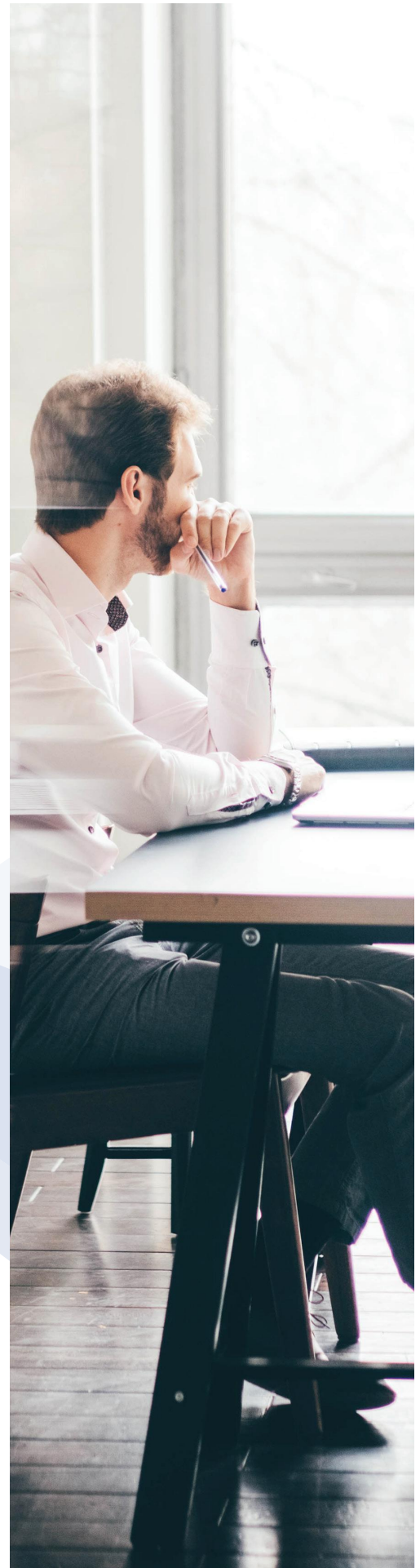
-

-

-

- post-it, online brainstorming Miro Google

- breakout rooms Harvard Graduate School "resource".





μ — μ μ

μ μ μ μ

,

.

Planning and Progress Study

Northwestern Mutual

2000

92%

(μ)

1/3

66%

30%

85%

71%

,7

10

5

10

financial planners,
financial planner



financial planner

... funds
0.5% 2% funds
(fiduciary rule),
\$100 \$300.
\$1.000 \$3.000

¹ "People with a financial advisor say they aren't just better with money — they're happier with life overall" Tanza Loudenback, Insider, Jul 24, 2019.

<https://www.businessinsider.com/personal-finance/financial-advisor-worth-the-cost-for-money-advice-2019-7>



GAMA
— G L O B A L —

<https://gamaglobal.org/>